

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81113

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81113-1

DATE PRINTED

11/06/12

PAGE 1

329831	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	177146	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	AMERICAN RAMBLER			ROMNEY FOR PRESIDENT, INC.	
AND	138 Conant St			585 Commercial St	
ADDRESS	Beverly	MA	01915-1665	Boston	
	USA			USA	
CONTACT	STEPHANIE KINCAID			PRODUCT	ROMNEY 30'S
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE	9820
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	3	05:00A	05:27A	30S	10/31/12-11/02/12	5A MORN NEWS	3	360.00	1080.00
2	M-T	2	05:00A	05:27A	30S	11/05/12-11/06/12	5A MORN NEWS	2	360.00	720.00
3	W-F	3	05:27A	05:58A	30S	10/31/12-11/02/12	5:30AM NEWS THIS MORNING	3	405.00	1215.00
4	M-T	2	05:27A	05:58A	30S	11/05/12-11/06/12	5:30AM NEWS THIS MORNING	2	405.00	810.00
5	W-F	6	05:58A	07:00A	30S	10/31/12-11/02/12	THIS MORNING (5:58-7AM)	6	810.00	4860.00
6	M-T	4	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING (5:58-7AM)	4	810.00	3240.00
7	W-F	6	06:58A	09:00A	30S	10/31/12-11/02/12	CBS THIS MORNING	6	450.00	2700.00
8	M-T	4	06:58A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	4	450.00	1800.00
9	W-F	3	09:00A	10:00A	30S	10/31/12-11/02/12	ANDERSON COOPER	3	435.00	1305.00
10	M-T	2	09:00A	10:00A	30S	11/05/12-11/06/12	ANDERSON COOPER	2	435.00	870.00
11	W-F	3	10:00A	10:57A	30S	10/31/12-11/02/12	LET'S MAKE A DEAL	3	675.00	2025.00
12	M-T	2	10:00A	10:57A	30S	11/05/12-11/06/12	LET'S MAKE A DEAL	2	675.00	1350.00
13	W-F	3	10:58A	12:00N	30S	10/31/12-11/02/12	THE PRICE IS RIGHT	3	500.00	1500.00
14	M-T	2	10:58A	12:00N	30S	11/05/12-11/06/12	THE PRICE IS RIGHT	2	500.00	1000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Beverly MA 01915-1665			Boston MA 02109-1024	
	USA			USA	
CONTACT	STEPHANIE KINCAID			PRODUCTROMNEY 30'S	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
NATIONAL SALESPERSON					
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			FROM	TO						
15	W-F	6	12:00N	12:30P	30S	10/31/12-11/02/12	TALK PHILLY	6	575.00	3450.00
16	M-T	4	12:00N	12:30P	30S	11/05/12-11/06/12	TALK PHILLY	4	575.00	2300.00
17	W-F	8	05:00P	06:00P	30S	10/31/12-11/02/12	5PM EARLY NEWS	8	765.00	6120.00
18	M	2	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	2	765.00	1530.00
19	W-F	8	06:00P	06:30P	30S	10/31/12-11/02/12	NEWS 3 AT 6	8	1440.00	11520.00
20	M	2	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	2	1440.00	2880.00
21	W-F	4	06:58P	07:27P	30S	10/31/12-11/02/12	ENTERTAINMENT TONIGHT	4	1260.00	5040.00
22	M	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1260.00	1260.00
23	W-F	4	07:28P	07:57P	30S	10/31/12-11/02/12	THE INSIDER	4	1440.00	5760.00
24	M	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1440.00	1440.00
25	W-F	6	11:00P	11:35P	30S	10/31/12-11/02/12	LATE NEWS	6	2700.00	16200.00
26	M	2	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	2	2700.00	5400.00
27	W	1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	6500.00	6500.00
28	W	1	10:00P	11:00P	30S	10/31/12-10/31/12	CSI: CRIME SCENE	1	6000.00	6000.00
29	F	2	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	2	5000.00	10000.00
30	F	2	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	2	4500.00	9000.00

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LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
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			FROM	TO						
31	Sa	2	06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	2	450.00	900.00
32	Sa	2	11:00P	11:35P	30S	11/03/12-11/03/12	LATE NEWS	2	2700.00	5400.00
33	Su	2	05:58A	07:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 6-7A	2	150.00	300.00
34	Su	2	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	2	495.00	990.00
35	Su	2	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	1080.00	2160.00
36	Su	1	10:30A	11:00A	30S	11/04/12-11/04/12	FACE THE NATION 10:30-11AM	1	1800.00	1800.00
37	Su	2	12:57P	04:30P	30S	11/04/12-11/04/12	NFL FOOTBALL 1PM GAME	2	6000.00	12000.00
38	Su	2	04:00P	07:30P	30S	11/04/12-11/04/12	NFL FOOTBALL 4PM GAME	2	8500.00	17000.00
39	Su	1	07:30P	08:30P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	15000.00	15000.00
40	Su	2	09:00P	10:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	2	6000.00	12000.00
41	Su	2	10:00P	11:00P	30S	11/04/12-11/04/12	THE MENTALIST	2	4500.00	9000.00
42	Su	2	11:00P	11:35P	30S	11/04/12-11/04/12	LATE NEWS	2	2700.00	5400.00
Total Contract:								121		200825.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	192325.00	.00	192325.00	

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